



Showcasing the best the industry offers: ALLi announces new Self-Publishing Service Directory

Listings and advice combine in a new dedicated self-publishing services directory, coming this Autumn from The Alliance of Independent Authors (ALLi)

(LONDON AUG 2014) Nonprofit writers' association, The Alliance of Independent Authors (ALLi), announces a new dedicated Self-Publishing Services Directory for its members and independent authors across the world.

Launching this autumn, the guide will be the first of its kind: a directory of vetted services solely for self-publishers, combined with advice and tips on assembling the perfect team for their book. All services listed will be approved via the ALLi Watchdog team, including Giacomo Giammatteo, Victoria Strauss, Mick Rooney and Ben Galley.

Released twice-yearly directly to existing ALLi members and via ALLi's main website and Self Publishing Advice blog, the directory will list companies from the full spectrum of publishing, including editorial, design, promotion, production and other author services. With features on current and pressing matters that every independent author should know about, tips to help maximise the benefits of ALLi membership, and clear and concise listings, the guide aims to be an indispensable tool, aiding authors when identifying and selecting the right services for them.

The cornerstone of the directory is the ALLi [code of standards](#), which every listed company must comply with in order to qualify for entry. Services listed will be of genuine benefit to authors, act fairly and in their interests, and align with ALLi's aims of ethics and excellence in self-publishing. Existing partner members of ALLi will be automatically listed in the guide.

"There are so many author-service providers now but an absence of practical tools to empower authors in choosing the right services for their particular needs," said ALLi Director, Orna Ross. "ALLi is committed to ensuring our Partner Members offer something of tangible value to authors. The directory acts as a showcase for trustworthy services. Combined with the insight and advice from our Author Members and Advisors, this will be a great way for authors to explore and connect with committed publishing professionals. "

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About ALLi

The Alliance of Independent Authors (ALLi) is the professional association for self-publishing writers. Rapidly growing, this nonprofit organisation brings together the world's best indie authors and advisors, offering contacts, connection & collaboration plus expert guidance & advice. It also widely champions the interests of author-publishers, within and outside the publishing industry. Director Orna Ross has been named "one of the 100 most influential people in publishing" (The Bookseller). Join The Alliance of Independent Authors at <http://allianceindependentauthors.org/join>

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